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# PRIVACY POLICY

## I General provisions

1. This Privacy Policy sets forth the manner of collection, processing and storage of personal data necessary to provide services electronically through the website in the domain [onc-agency.com](http://onc-agency.com) (hereinafter: the Service).
2. The administrator of Users' personal data is DeepDot. - Jakub Marzec (hereinafter: Administrator).
3. Personal data are processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons in relation to the processing of personal data and on the relation to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter: RODO).
4. The data collected by the Administrator will be:
  - processed in accordance with the law,
  - processed for clearly defined purposes and not subjected to further processing incompatible with those purposes,
  - substantively correct and adequate in relation to the purposes for which they are processed,
  - kept no longer than necessary to achieve the purpose of processing.

## II. Purpose and legal basis for data processing

1. The Administrator processes personal data necessary for the provision and development of the services offered available through the Website and its individual functionalities.
2. Personal data will be processed for the following purposes:
  - a. account registration, verification of the User's identity and implementation of the agreement on provision of services by electronic means in accordance with the Act of 18 July 2002 on provision of services by electronic means, including in particular by ensuring the possibility of using the account of the User - on the basis of acceptance of the terms and conditions of the Regulations (Article 6(1)(b) RODO);
  - b. communicating with the User in order to provide him/her with necessary information and to build positive and reliable relations with him/her, which constitutes the Administrator's legitimate interest (Article 6(1)(f) RODO);
  - c. promotion by the Administrator of its own products and/or services and those of its Partners by directing by electronic means Marketing Information (newsletter) insofar as the User has agreed to receive such notifications by e-mail (Art. 6(1)(a) RODO);
  - d. to provide access to information about news in the industry directly related to the Administrator's business, provided that the User has consented to receive such notifications via e-mail (Article 6(1)(a) RODO),
  - e. for analytical and statistical purposes on the basis of the Administrator's legitimate interest consisting in conducting verification of Users' activity and preferences for optimization of services and products and applied functionalities of the Service (Art. 6 (1) (f) RODO);
  - f. possible establishment, assertion or defense against claims based on the Administrator's legitimate interest in protecting its rights (Art. 6 (1) f. RODO).

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3. In each of the above-mentioned cases (paragraph 2), providing data is voluntary, but necessary to conclude a contract or use other functionalities of the Website.

### III. Period of personal data processing

1. Personal data will be processed for the period during which the person remains an active User of the Service (has a User account), and after that time for the period necessary for compliance with the law, investigation or defense against possible claims, but no longer than 3 years counted from the date of termination of the agreement on provision of electronic services.
2. Data processed on the basis of consent will be processed until the withdrawal of the granted consent, with the proviso that the withdrawal of this consent does not affect the compliance of data processing, which was performed before this withdrawal.

### IV. Processing information

1. Personal data, depending on the purpose of processing, may be disclosed to:
  - a. entities affiliated with the Administrator
  - b. entities cooperating with the Administrator,
  - c. subcontractors, in particular entities providing and operating selected systems and IT solutions,
  - d. entities handling online payments,
  - e. entities providing courier and postal services,
  - f. law firms.
2. Personal data processed by the Administrator, will not/will not be transferred outside the European Economic Area or to international organizations.

### V. Rights of data subjects

1. The user of the Service has the right:
  - access to the content of their personal data
  - rectification of data
  - deletion of data
  - restriction of data processing
  - data portability
  - object to processing taking place on the basis of the controller's lawful legitimate interest of the controller
  - withdraw consent at any time without affecting the lawfulness of the processing which was performed on the basis of that consent before its withdrawal
2. The user has the right to lodge a complaint to the President of the Office for Personal Data Protection in a situation where he/she considers that the processing violates his/her rights and freedoms.
3. There is no automated decision-making in data processing including profiling.

### VI. Final Provisions

1. The Administrator reserves the right to make changes to this Privacy Policy while ensuring that the Users' rights under this document will not be restricted.
2. The User will be informed about any changes in the Privacy Policy through a message available on the Website.